Microeconomics, supply and demand curves, final exam practice problems

(The attached PDF file has better formatting.)

### \*Question 1.1: Price Elasticity of Supply

The supply curve of a competitive firm is Q = P - 100. Let  $\eta_{100}$  be the price elasticity of *supply* at Q = 100 and let  $\eta_{120}$  be the price elasticity of *supply* at Q = 120. Which of the following is true?

A.  $0 < \eta_{100} < \eta_{120}$ 

B.  $0 < \eta_{120} < \eta_{100}$ 

C.  $\eta_{100} < \eta_{120} < 0$ 

D.  $\eta_{120} < \eta_{100} < 0$ 

E.  $\eta_{100} < 0 < \eta_{120}$ 

Answer 1.1: B

The slope 
$$\partial Q/\partial P = \beta = 1$$
. The elasticity is  $\eta = \frac{\partial Y/Y}{\partial X/X} = \frac{\partial Y}{\partial X} \times \frac{X}{Y} = \beta X/Y = \beta P/Q$ 

- ~ When Q = 100, P = 200, and the elasticity is 2.
- $\sim$  When Q = 120, P = 220, and the elasticity is 22 / 12 < 2.

Jacob: Does the answer depend on the coefficients of the supply curve?

Rachel: If the supply curve is linear, it does not depend on the coefficients. The supply curve is  $Q = \alpha + \beta P$ . In practice,  $\alpha$  must be negative. If  $\alpha$  were positive, the firm would produce some quantity even if the price were zero or negative. But the marginal cost is always positive, so the firm would not do this.  $\beta$  must be positive, since a higher price induces a greater quantity. The slope  $\partial Q/\partial P$  is constant for a linear supply curve.

The ratio P / Q = P / ( $\alpha$  +  $\beta$ P). When P = 0, this ratio is zero. As P increases, this ratio increases, to a maximum of 1/ $\beta$  as P  $\rightarrow \infty$ .

Jacob: Can we show that this ratio is monotonically increasing?

*Rachel:* The derivative of this ratio with respect to P is positive. Taking the derivative requires the quotient rule, which some candidates have forgotten. It is easier to examine the reciprocal of this ratio, which is  $\beta + \alpha/P$ . The derivative with respect to P is  $-\alpha/P^2$ , which is negative. The reciprocal decreases as P increases, the ratio itself increases as P increases.

# \*Question 1.2: Price Elasticity of Supply

The price elasticity of supply is positive for most goods. For which good *might* the price elasticity of supply be negative?

- A. Labor
- B. Water
- C. Food
- D. Commodities
- E. Financial assets

#### Answer 1.2: A

Labor is the inverse of leisure: labor time + leisure time = 24 hours a day. As labor increases, the worker's leisure decreases.

A backward bending supply curve is caused by *wealth effects* that offset the substitution effect and make the consumer desire more leisure time.

A negative price elasticity of supply means that producers supply less of the good as the price increases. This occurs when a higher price for the good makes the producers richer and *raises the relative cost* of producing the good.

- Low paid persons may work 12 hours a day to provide food, clothing, and shelter.
- Average paid persons may work 8 hours day, since they desire more leisure time.
- Highly paid persons may work 4 hours a day, since they have no use for more pay.

In practice, a higher real wage rate usually increases the labor supply. A person may work on week-ends mowing lawns for \$25 an hour but not for \$5 an hour.

Labor is different from other goods because it is inversely correlated with leisure.

- Other goods have no adverse effect on the supplier when they increase. They increase the supplier's income when they are sold, but their production causes no loss to the supplier.
- Labor adverse affects the supplier. As labor increases, the supplier's leisure decreases.

# \*Question 1.3: Supply and Demand of Bread

If the demand for bread *decreases* (because consumers' tastes change and they want less bread) and the supply of bread *decreases* (because a drought ruined the wheat harvest)

A. The quantity of bread traded increases; the price may increase or decrease.

- B. The quantity of bread traded decreases; the price may increase or decrease
- C. The price of bread decreases; the quantity may increase or decrease.
- D. The price of bread decreases and quantity increases.
- E. By definition, a rise in demand can not occur along with a fall in supply.

#### Answer 1.3: B

### Know the four scenarios:

- If demand rises and supply rises, quantity increases but price may rise or fall.
- If demand falls and supply falls, quantity decreases but price may rise or fall.
- If demand rises and supply falls, price increases but quantity may rise or fall.
- If demand falls and supply rises, price decreases but quantity may rise or fall.

We put these scenarios into a two by two matrix:

	Demand Rises	Demand Falls
Supply Rises	Quantity Increases	Price Decreases
Supply Falls	Price Increases	<b>Quantity Decreases</b>

## \*Question 1.4: Supply and Demand of Wine

If the demand for wine *increases* (because consumers' taste for wine changes and they want more wine) and the supply of wine *increases* (because the grape harvest is good)

- A. The quantity of wine traded decreases; the price may increase or decrease.
- B. The quantity of wine traded increases; the price may increase or decrease
- C. The price of wine increases; the quantity may increase or decrease.
- D. The price of wine increases and quantity decreases.
- E. By definition, a rise in demand can not occur along with a fall in supply.

### Answer 1.4: B

### Know the four scenarios:

- If demand rises and supply rises, quantity increases but price may rise or fall.
- If demand falls and supply falls, quantity decreases but price may rise or fall.
- If demand rises and supply falls, price increases but quantity may rise or fall.
- If demand falls and supply rises, price decreases but quantity may rise or fall.

We put these scenarios into a two by two matrix:

	Demand Rises	Demand Falls
Supply Rises	Quantity Increases	Price Decreases
Supply Falls	Price Increases	<b>Quantity Decreases</b>

\*Question 1.5: Supply Curve

The supply curve equals which of the following for competitive firms and monopolists?

	Competitive Firm	<u>Monopolist</u>
Α	marginal revenue curve	marginal revenue curve
В	marginal cost curve	marginal cost curve
С	average cost curve	marginal revenue curve
D	marginal cost curve	does not have a supply curve
E	marginal cost curve	marginal revenue curve

### Answer 1.5: D

A competitive firm faces a horizontal (flat, perfectly elastic) demand curve. Its supply depends on the price.

A monopoly faces a sloping demand curve. Its supply depends on the marginal revenue, which depends on the price and the slope of the demand curve.

### \*Question 1.6: Indifference Curves and Demand Curves

Which of the following is not held constant when we use indifference curves to derive the demand curve for good X? Assume that good Y represents all other goods.

- A. The price of good X
- B. The price of good Y
- C. The consumer's income
- D. The consumer's tastes
- E. The value to the consumer of good X

Answer 1.6: A