(The attached PDF file has better formatting.)
** Exercise 12.1: Abnormal Returns

The abnormal return equation says that the expected rate of return on stock $S$ is $r_{s}=\alpha+\beta \times r_{m}$, where $r_{m}$ is the rate of return on the overall market.

Monthly rates of return for stock $A B C$ show a $\beta$ of 1.150 and an $\alpha$ of $0.3 \%$ ( 0.003 ) per month.
A. If the rate of return on the overall market is zero, what is the expected rate of return on stock S ?
B. If the rates of return on both Stock $S$ and the overall market are zero, what is the abnormal rate of return on stock S?
C. At what market rate of return $r_{m}$ is the expected rate of return for Stock $S$ equal to $r_{m}$ ?
D. If the rate of return on Stock $S$ is zero and its abnormal rate of return is also zero, what is the overall market rate of return?

Part A: The expected rate of return on stock $S$ is $r_{s}=\alpha+\beta \times r_{m}=0.003+1.150 \times 0=0.003=0.3 \%$.
Part B: The abnormal return is the actual return minus the expected return. The expected rate of return on stock $S$ is $r_{s}=\alpha+\beta \times r_{m}=0.003+1.150 \times 0=0.003=0.3 \%$. The actual rate of return is zero, so the abnormal rate of return is $0-0.003=-0.003$, or $-0.3 \%$.

Part C: Solve for $r_{m}$ from $r_{m}=0.003+1.150 \times r_{m} \Rightarrow 0.150 \times r_{m}=-0.003 \Rightarrow r_{m}=-0.003 / 0.15=-0.020=-2 \%$.
Part D: If the rate of return on Stock $S$ is zero and its abnormal rate of return is also zero, then the expected rate of return on Stock $S$ is zero. Solve for the overall market rate of return as
$0.000=0.003+1.150 \times r_{m} \Rightarrow 1.150 \times r_{m}=-0.003 \Rightarrow r_{m}=-0.003 / 1.15=-0.00261=-2.61 \%$.
** Exercise 12.2: Abnormal Returns

Monthly rates of return for stock $A B C$ show a $\beta$ of 1.200 .
In January, when the market rose $5.0 \%$, the expected return on the stock was $5.0 \%$.
In February, when the market falls $5.0 \%$, the stock falls $5.0 \%$.
A. What is the $\alpha$ parameter for this stock in the abnormal returns equation?
B. What is the abnormal return for this stock in February?

Part A: Solve for $\alpha$ as $0.05 \times 1.20+\alpha=0.05 \Rightarrow \alpha=0.05 \times-0.2=-0.010$, or $-1 \%$.
Part B: The expected return for this stock in February is $-0.010+-0.05 \times 1.20=-0.070$.
The abnormal return for this stock in February is $-0.05-(-0.07)=+0.02$, or $+2 \%$.

